



# Did You Know?

November 2016

**Pink:** There is a new drug on the market, easily accessible to youth, and it's eight times more potent than heroin. This powerful synthetic version of heroin is known on the streets as "Pink." However, it is known the chemists as U-47700 and is part of a family of synthetic opioids.

## What You Should Know:

- This synthetic opioid can include fentanyl, which is 100-150 times more potent than morphine, and sometimes includes carfentanyl, which is 10,000 times more potent than morphine.
- Just touching the drug with bare hands can cause cardiac arrest.
- The drug can be consumed alone, or with other drugs.
  - It is sold in the forms of powders, mists, pills.
- The drugs are often bought over the internet from countries like China and Russia.
- Pink is sold for as little as \$5 plus shipping.
- It has been connected to 80 deaths across the country since the beginning of the year. However, there are likely many more that were never accounted for that are linked to the synthetic drug.
- Currently, only Florida, Ohio, Wyoming, and Georgia have outlawed the ingredients that make up the drug.
- However, the DEA is taking steps to banning the drug nationally and temporarily classifying the drug as a Schedule 1 substance.

## What You Can Do:

- Educate yourself.
- Then, talk to your child about these harmful substances.
- Experts state that the most effective prevention may start in the home, at the computer, and at the mailbox.
  - Because these drugs are purchased online, monitor your child's online activity.
  - Ensure they don't have access to a credit card to purchase these drugs.
  - Check the mailbox for suspicious packages addressed to your child.
- Let your child know you care about them, and don't want to see them get hurt, or worse.
- Many youth don't realize the severity of these drugs, especially those that are synthetic.

Source: [www.nbcnews.com](http://www.nbcnews.com); [www.dea.gov](http://www.dea.gov)